

JULIANA ROUHANA



CONTACT

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🌐 www.julianarouhana.com

SKILLS

- Excellence in MS Office Suite
- Experienced in Canva, Figma, & Photoshop to create graphics, & using Techsmith, Premiere Pro, and CapCut to edit video content
- Excellence in Hubspot
- Certified SpotMe Operator

FREELANCE & VOLUNTEER

- Freelance SpotMe Operator and Assistant Event Manager for EGG Events
- Freelance content writer for System Akvile Skincare
- CoFounder of Bonn Expat Social Group
- Current organizer of Deutsches Sprachcafe Bonn
- Volunteer in PR/Social Media for Squirrel News

LANGUAGES

- English - Native
- German - B2

EDUCATION

Masters of Business Administration in NGO & CSR Management
Hochschule Bonn-Rhein-Sieg, Rheinbach | Sep 2017 - Sep 2019

Bachelor of Arts in Human Development -
Capstone Project - Social Program Design
SUNY Oswego, Oswego, NY, USA | Sep 2017 - Sep 2019

RELEVANT WORK EXPERIENCE

Head of Events

Code Intelligence GmbH, Bonn | Jun 2022 – Jan 2024

- Led the strategy, creation, organization, promotion & execution of our webinar program, generating over 1500 new leads
- Organized from start to finish the attendance of our sales team at multiple conferences and trade shows
- Organized & hosted FuzzCon Europe - Automotive Edition, a digital conference with 500+ attendees & 6 speakers

Business Development Intern/Working Student

JoinMyTrip, Hamburg | Mar 2021 - Jul 2021

- Created, promoted & hosted biweekly webinars with 90+ attendees

Awareness Raising & Information Management Intern

United Nations SPIDER, Bonn | Feb 2018 - May 2018

- Researched, edited, and wrote over 20 news articles
- Audited & edited content, usability, and webpage appearance

Assistant Manager & Social Media Manager

Around the World Imports, USA | Jun 2016 - Mar 2017

- Managed all social media advertising (Facebook & Twitter)
- Managed daily running of business & administration, overseeing employees, orders, & customer inquiries

Event Management Intern

Saint Francis Commons, USA | Aug 2014 - Dec 2014

- Conceived of, planned/organized, & implemented 9 different recreational & educational events
- Taught 5 different tailored programs in piano & computer literacy

ADDITIONAL WORK EXPERIENCE

Dining Hall Server | SUNY Oswego, USA | Aug 2013 - May 2014

Hostel Staff | YHA Canterbury, UK | Aug 2015 - Dec 2015

Receptionist | Castle House Hotel, UK | Feb 2016 - April 2016

Receptionist (Temp) | Canterbury Innovation Cen., UK | May 2016

Insurance Broker (Temp) | Paychex, USA | March 2017 - July 2017

Retail Associate | The English Shop, Bonn | Nov 2019 - Jun 2020